



Advertising Networks

Rates and Specifications

Metro Daily Classifieds

25 words or less; use of bold and punctuation encouraged.

\$10 per extra word

22 of Florida's largest daily newspapers
 No auto sales, Florida real estate or recruitment ads
 Deadline: 10am Thursday – ads run Monday-Sunday
 2015 Weekday readership: 4,469,256; Sunday: 5,976,426

\$650 – 2 weekdays of your choice
 \$799 – 3 weekdays of your choice
 \$999 – 5 weekdays (Monday thru Friday)
 \$999 – Saturday and Sunday
 \$1,199 – Full week, 7 days (special price! Normally \$1,699)

Target Market Classifieds

25 words or less; use of bold and punctuation encouraged.

\$10 per extra word

100 of Florida's daily and weekly newspapers
 Weekday readership – 5,794,609
 Ads may also appear on websites
 Deadline: 12pm Tuesday for following week

\$150 North Region:	852,876 readers
\$325 Central Region:	1,633,188 readers
\$175 South Region:	3,338,545 readers
\$475 Statewide	5,794,609 readers

Display

2 col. X 2"
 3.792" wide x 2" deep
 2 col. X 4"
 3.792" wide x 4" deep
 2 col. X 6"
 3.792" wide x 6" deep
 3 col. X 5"
 5" wide x 5" deep

89 of Florida's daily and weekly newspapers
 Weekday readership: 5,763,904
 Ad design included
 Deadline: 10am Monday for following week

	North	Central	South	Statewide
2x2	\$395	\$980	\$315	\$1,260
2x4	\$595	\$1,930	\$550	\$2,500
2x6	\$1,090	\$2,720	\$930	\$3,475
3x5	\$1,300	\$3,260	\$1,170	\$4,150

Online

728 x 90
Banner

300 x 250
Rectangle

22 Websites
 Limited space available
 One of two sizes will appear on each site
 Can run within 24 hours of approval
 Ad production is included
 Investment: \$1,250 for 30 days

*both sizes required

For more information, call: (866) 742-1373 or go online: www.reachflorida.com.
 Prepay only. 90% placement guaranteed. Tearsheets not provided. Prices subject to change.