



Out-of-State Advertising Networks

Ad Rates / Circulation

<u>State</u>	<u>TM Classifieds</u>	<u>Display 2 X 2</u>	<u>Display 2 x 4</u>	<u>Metro Daily</u>
Alabama – R	\$210 / 850,000	\$1,000 / 725,000	\$2,000 / 872,792	NA
Alaska	\$625 / 260,500	\$1,750 / 222,800	\$3,450 / 222,800	NA
Alberta	C\$269 / 962,643	C\$995 / 962,643	NA	NA
Arkansas – R	\$275 / 1,300,000	\$1,250 / 950,000	\$2,500 / 950,000	\$75 / 446,195 (1 day)
Arizona - R	\$330 / 806,197	\$735 / 702,781	\$1,470 / 702,781	\$1,470 (2x5); \$2,200 (2x6)
California – R	\$650 / 3,000,000	\$1,600 / 1,500,000	(2x6) \$4,500 / 1,500,000	\$950 / NA
Colorado	\$350 / 469,378	\$1,500 / 502,826	\$2,800 / 502,826	¼ page avail 408,560
Georgia – R	\$350 / 1,100,400	\$1,400 / 1,040,730	\$2,800 / 1,040,730	NA
Hawaii	\$695 / 844,300	\$2,450 / 753,985	NA	NA
Idaho	\$300 / 104,870	\$785 / 104,870	NA	NA
Illinois - R	\$530 / 1,908,991	\$1,600 / 1,430,762	\$3,200 / 1,430,762	NA
Indiana - R	\$340 / 928,606	\$925 / 760,396	\$1,850 / 760,396	Available
Iowa – R	\$300 / 1,277,392	\$1,275 / 961,363	NA	NA
Kansas	\$300 / 400,000	\$800 / 400,000	\$1,650 / 400,000	NA
Kentucky – R	\$250 / 1,754,458	\$1,950 / 905,731	Available	NA
Louisiana – R	\$265 / 1,000,000	\$800 / 605,808	NA	NA
Maryland & DC - R	\$495 / \$2,785,462	\$1,450 / 2,586,667	\$2,900 / 2,586,667	NA
Michigan - R	\$299 / 1,431,536	\$1,198 / 1,414,153	\$2,098 / 1,414,153	NA
Minnesota – R	\$279 / 1,198,220	\$2,400 / 1,371,478	\$5,000 / 1,371,478	NA
Mississippi – R	\$210 / 470,395	\$1,060 / 405,821	¼ page available	Available
Missouri	\$350 / 950,000	\$1,300 / 850,000	\$2,500 / 850,000	NA
Montana	\$149 / 180,000	\$406 / 150,000	\$792 / 150,000	NA
Nebraska – R	\$225 / 727,051	\$975 / 290,513	\$1,950 / 290,513	NA
Nevada - R	\$149 / 322,940	\$690 / 300,140	\$999 / 300,140	2x6 \$1,499 / 300,140
New England – R	\$395 / 2,476,850	\$1,250 / 1,127,435	NA	NA
New Jersey – R	\$560 / 2,100,000	\$1,400 / 1,400,000	\$2,800 / 1,400,000	NA
New Mexico	\$154 / 213,795	\$800 / 247,683	NA	NA
New York – R	\$495 / 2,482,824	\$1,850 / 2,424,479	\$3,500 / 2,424,479	NA
North Carolina - R	\$375 / 1,600,000	\$1,495 / 1,700,000	\$2,975 / 1,700,000	NA
North Dakota - R	\$150 / 261,000	\$600 / 261,000	NA	NA
Ohio	\$335 / 1,067,256	\$995 / 1,051,311	\$1860 / 1,003,688	NA
Oklahoma - R	\$285 / 397,091	\$2,500 / 397,091	\$5,000 / 397,091	NA
Oregon	\$250 / 509,372	\$650 / 479,408	NA	NA
Pennsylvania – R	\$495 / 1,899,610	\$1,525 / 1,923,610	\$3,050 / 1,923,610	NA
South Carolina – R	\$375 / 1,096,273	\$1,600 / 1,098,574	\$3,200 / 1,098,574	NA
South Dakota - R	\$150 / 303,000	\$800 / 299,200	\$1,600 / 299,200	NA
Tennessee – R	\$275 / 625,965	\$1,045 / 544,465	NA	NA
Texas – R	\$550 / 942,418	\$1,200 / 684,457	\$2,400 / 684,457	NA
Utah	\$163 / 340,000	\$320 / 200,000	\$588 / 200,000	NA
Virginia - R	\$300 / 1,114,632	\$950 / 880,900	\$1,900 / 880,900	NA
Washington - R	\$255 / 1,000,000	\$1,250 / 1,100,000	\$2,495 / 1,100,000	NA
West Virginia	\$250 / 653,596	\$600 / 536,910	NA	NA
Wisconsin – R	\$300 / 1,136,049	\$1,350 / 376,153	\$2,925 / 376,163	NA
Wyoming	\$135 / 165,457	\$480 / 161,730	\$1,200 / 161,730	NA

R = regional options available Bold = online network available

For more information, call: (866) 742-1373 or go online: www.reachflorida.com.

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